

# Privacy Policy

This privacy policy sets out how [www.rajbrij.co.nz](http://www.rajbrij.co.nz) uses and protects any information that you give Raj Brij when you use this website.

Raj Brij is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Raj Brij may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from Feb 2021.

## What data we collect

We may collect the following information:

- **Contact Information** – This refers to your name, email, address and other information you provide our website
- **Website activity** – This refers to your browsing activity on the Advertiser's website.
- **Device and browser information** – The device or browser you use to access the Raj Brij website.
- **Ad data** – The online ads we have served (or attempted to serve) to you. It includes the number of times this has been served, the page the ad appeared on, and whether you clicked or not on the ad.
- **Data from Advertising Partners** – This is data that we receive from other digital advertising companies that we work with (i.e. Adroll) to help us deliver ads to you and recognize you across browsers and devices.

We use this data to help our Advertisers identify and serve ads to you that are more relevant to you. We also use this data to operate, improve and enhance our services including enhancing the data points we or our Advertising Partners have about a particular user, browser, or device, or to target, optimize, cap, or synchronize advertising.

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **Cookies: How We Use Them**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

Raj Brij uses traffic log cookies to identify which pages are being used. By visiting Raj Brij, third parties (such as Facebook) may place cookies on users' browsers for targeted advertising purposes.

You can choose to accept or decline cookies.

Most web browsers automatically accept cookies, but if you do not want to receive any targeted advertising from Raj Brij, you can modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of our website.

## **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **Controlling your personal information**

We are committed to keeping your personal information confidential. By ensuring that you are aware of and understand our Privacy Policy, we can provide you with better quality service.

We will never trade, sell, knowingly share, or otherwise pass your personal information to a third party for commercial use.

You do not have to provide information to us. If you choose not to provide necessary personal information when requested, we maybe are unable to provide certain information or services to you.

We may from time to time email special offers, services, or market news. You can opt-out of any such communication by unsubscribing or contacting Raj Brij at [raj@rajbrij.co.nz](mailto:raj@rajbrij.co.nz)

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.